2019 BRUSSELS ROUNDTABLE:
CORPORATE ACCOUNTABILITY AND EUROPE'S DIGITAL AGE

Location: Hunton Andrews Kurth
Park Atrium, Rue des Colonies 11
1000 Brussels
Belgium

Date: Wednesday 13th November 2019

Time: Registration 14:30 for 15:00 start
Networking drinks from 17:30 to 19.00

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I - Introduction

To be successful in the long run, the digital sector must get better at addressing and preventing problems such as the spread of misinformation, hate speech, cyberbullying and child abuse images. Policymakers are developing new laws to address these and other unintended consequences of digital development and make Europe fit for a digital age. In particular, the new European Commission will quickly develop an approach on Artificial intelligence, including its human and ethical implications, and will propose a Digital Services Act which could include changes to the liability and safety rules for digital platforms, services and products.

This roundtable will discuss the role of digital responsibility, ethical business and corporate purpose in enabling a more trusted digital environment. We will discuss how organisational accountability can be applied beyond GDPR to help deliver a Europe fit for the digital age.

II – Background

1. **Organisational Accountability** – Past, Present and Future, Centre for Information Policy Leadership. http://bit.ly/31BPbbl. For nearly 20 years, the Centre for Information Policy Leadership (CIPL) has pioneered organisational accountability as a key building block of effective regulation. With origins in late 1970s corporate governance rules and widespread application in the delivery of European data protection law, organisational accountability is a vital tool with which policymakers can shape the future and deliver a Europe fit for the Digital Age.

2. **Internet Commission Policy primer July 2019**: momentum across Europe for wide-ranging Internet regulation. http://inetco.org/reg. Transparency is no silver bullet for restoring trust – intentionally or otherwise it can produce a flood of unsorted and confusing information, adding only to uncertainty rather than to trust. 'Procedural accountability' is a more helpful concept – requiring that companies demonstrate accountability for the role of their internal processes in either improving or degrading online experiences. Purpose, culture and business models drive corporate behaviour – they must be better aligned with the interests of society in order to ensure that big technology companies become part of the solution rather than the problem. The Internet Commission offers a global, independent evaluation process for companies to demonstrate digital responsibility.

3. **Creating a French framework to make social media platforms more accountable**: acting In France with a European vision: report of the French mission on the regulation of social networks. https://bit.ly/2HmflGK. This ground-breaking report explores how a new system to regulate social networks could be established to complement existing instruments and better achieve public policy objectives in terms of the reconciliation of public freedoms and the safeguarding of public order on social networks.

4. **Whose duty is it anyway?** Answering some questions about a duty of care. http://bit.ly/2p4f1Y3. One of the main criticisms of the UK Government's proposals has been the lack of detail on what its "duty of care" is and how it would operate. In their response to the White Paper consultation, Will Perrin and Lorna Woods drew out the differences between the systemic approach that they had developed in their work for Carnegie UK Trust, and the Government's version, which gave disproportionate prominence to prescriptive codes of practice and thus appears more focused on notice and takedown of content, rather than on risk-based prevention of harm.

5. **Digital with Purpose**: delivering a SMARTer2030. http://bit.ly/2MAs1Oh. GeSI's vision is to create a sustainable world through responsible, ICT-enabled transformation, using the UN Sustainable Development Goals (SDGs) as a central framework for action. Digital with purpose is the way forward. To fully support the transformation required by the SDGs, digital technologies need to be developed and deployed with positive societal impact in mind and within a context of shared aspiration.

6. **The European Council for Digital Good** (EuCDG) was set up in 2017 by Ins!ght, a Luxembourg-based educational organisation. http://bit.ly/2PQnh9a. EuCDG aims to empower young people in Europe and beyond to express their opinion on how, together, we can create a better, safer and healthier internet, and how we can become proactive digital citizens. EuCDG works with sister councils in the USA and the Afro-Arab regions, and is a contributing member of the Child Dignity Alliance. The EuCDG comprises 16 representatives, aged between 13 and 21, from 8 different countries: Croatia, Cyprus, France, Germany, Greece, Iceland, Italy and Slovakia.

7. **The Age of Digital Interdependence**: report of the UN Secretary-General's High-level Panel on Digital Cooperation. http://bit.ly/2N4WnaH. We urgently need to lay the foundations of an inclusive digital economy and society for all. That is why the Secretary-General appointed this panel in July 2018. We need to focus our energies on policies and investments that will enable people to use technology to build better lives and a more peaceful, trusting world. Making this vision a reality will require all stakeholders to find new ways of working together, which is what the panel has sought to do with its report.

III – Agenda

15.00 – 15.15	**Welcome**
	Derek Wise, Oracle
	Jonny Shipp, Internet Commission (chair)
15.15 – 15.45	**Accountability and Europe's Digital Agenda**
	Karen Melchior MEP, Renew Europe Group
	Nathalie Laneret, Centre for Information Policy Leadership
	Julian Coles, Internet Commission
15.45 - 17.20	**Roundtable discussion**
	Rasmus Andresen MEP, The Greens / EFA
	Serge Abiteboul, Arcep
	Prabhat Agarwal, European Commission
	Prof. Lorna Woods, University of Essex
	Prof. Brian O'Neill, Technological University Dublin
	Stephan Luiten, Edelman
	Peter Alexander Dubček and Štefan Moravík, European Council for Digital Good
	Representatives of leading digital businesses including BT, Cisco, LVMH, Mastercard, Match, Oracle, Pearson, RELX, Sky and Telefónica
17.20 – 17.30	**Concluding remarks**
	Luis Neves, GeSI
17.30 – 19.00	**Networking drinks**

IV – Participants

Serge	Abiteboul	Board Member	Arcep
Henk	Mannekens	Manager, European Affairs	BT
Nathalie	Laneret	Director of Privacy Policy	CIPL
Lorena	Marciano	Director EMEAR Privacy	Cisco
Andreas	Kroehling	Senior Expert Corporate Responsibility	Deutsche Telekom AG
Stephan	Luiten	Director & Head of Technology	Edelman
Prabhat	Agarwal	DG Connect	European Commission
Andrea	Cox	National Mentor, Slovakia	EuCDG
Peter Alexander	Dubček	Student at GJH, Bratislava	EuCDG
Štefan	Moravík	Student at GJH, Bratislava	EuCDG
Janice	Richardson	Advisor	EuCDG
Kirsten	Fiedler	Parliamentary Assistant	The Greens/EFA, EP
Jana	Gooth	Parliamentary Assistant	The Greens/EFA, EP
Abigail	Rowan	Account Director	FIPRA
Luis	Neves	CEO	GeSI
Kaoru	Inoue	Junior Analyst	GeSI
Rasmus	Andresen	MEP	The Greens/EFA, EP
Julian	Coles	Co-founder and Policy Lead	Internet Commission
Rimma	Perelmuter	Head of Partnerships	Internet Commission
Jonny	Shipp	Founder and Project Lead	Internet Commission
Jaymeen	Patel	Head of Brussels Office	LVMH
Sherry	Lin	Consultant	KPMG Sustainability
Ann	Pa	Assistant Manager	KPMG Sustainability
Caroline	Louveaux	Chief Privacy Officer	Mastercard
Morgan	Cauvin	Head of Government Relations	Match Group
Derek	Wise	VP Oracle Data Cloud	Oracle
Shaun	Kelly	Global Director of Safeguarding	Pearson
Elizabeth	Crossick	Head of Government Affairs EU	RELX
Karen	Melchior	MEP	Renew Europe Group, EP
Corinna	Schulze	Director, EU Government Relations	SAP
Alberto	Mittestainer	Communications and Public Affairs	Sky
Ace	Chang	Leading Engineer	Taiwan Mobile
Ya-Ru	Li	Leading Administrator	Taiwan Mobile
Iris	Liu	Vice President	Taiwan Mobile
Brian	O'Neill	Director of Research	TU Dublin
Frederick	de Backer	Manager Regulatory Affairs	Telefónica
David	Frautschy	Manager Trade Policy	Telefónica
Jose	Margallo	Public Affairs and Sustainability Manager	Telefónica
Lorna	Woods	Deputy Director of Research	University of Essex

V – About the Convenors

The Internet Commission is advancing digital responsibility through independent evaluation. It is a start-up non-profit, supported by visionary private and public institutions including Arm, LSE, Oracle and Wayra. Since early 2018 it has engaged widely with Internet companies, content moderation practitioners, academic experts, NGOs and regulators. It has developed and refined an evaluation framework to enable the independent benchmarking of organisational processes, to help them to demonstrate progress in tackling problems such as illegal content, hate speech, cyberbullying and misinformation. The Internet Commission is grateful to its sponsors for their visionary collaboration, and delighted to partner with CIPL, GeSI and EuCDG for this event. theinternetcommission.org

The Centre for Information Policy Leadership (CIPL) is a global privacy and security think tank based in Washington, DC, Brussels and London. CIPL works with industry leaders, regulatory authorities and policy makers to develop global solutions and best practices for privacy and responsible use of data to enable the modern information age. Founded in 2001 by leading companies and Hunton Andrews Kurth LLP (formerly Hunton & Williams), CIPL is staffed by advisors who have significant, first hand experience in business and compliance, government, regulatory policy, consumer advocacy and technology. Our leadership, staff and members work together to develop innovative approaches to privacy and data security policy that take into account the requirements of business processes and concerns surrounding information protection. CIPL leaders are active internationally and have provided testimony and briefings to legislative bodies, regulatory agencies, and international organizations worldwide. **informationpolicycentre.com**

In collaboration with members from major Information and Communication Technology companies and organisations around the globe, the **Global Enabling Sustainability Initiative (GeSI)** is a leading source of impartial information, resources and best practices for achieving integrated social and environmental sustainability through ICT. GeSI takes a holistic view of sustainability. We support efforts that ensure environmental and social sustainability because they are inextricably linked in their impact on society and communities around the globe. With a diverse and global member base and partnerships, GeSI fosters collaborative and innovative approaches to sustainability and with its members and partners drives the global transformation to a smarter, more sustainable world in 2030 with digital solutions at its core. gesi.org

VI – Speaker Biographies

DEREK WISE
VP Product, Context, Oracle Data Cloud | Oracle

Derek is Vice President of Product at Oracle Data Cloud where he leads product management for context solutions. He is a technologist at heart with a passion for people and process management. Prior to this role, Derek was the Chief Technology Officer of Grapeshot, acquired by Oracle Data Cloud in 2018. His background includes more than 10 years of operating infrastructure as a service (IaaS) offerings at various companies, including GNi, which he founded.

Derek's extensive experience also includes building software teams in the areas of artificial intelligence in pharmaceutical research, online games, and open API platforms. His background in the U.S. Marines gave him insights into a wide range of communications security practice. Derek has a strong interest in Agile and product development processes that put the customer at the center of design.

JONNY SHIPP
Founder and Project Lead | Internet Commission

Social entrepreneur and adviser on strategy, technology and public affairs. Works with businesses, policymakers and civil society to drive accountability and positive social impact through digital transformation. Interests include corporate purpose, sustainability, ethics and innovation. Creative, long-range thinker who thrives on tackling complex issues with diverse and cross-disciplinary teams.

14-year career with Telefónica in Brussels and London, leading on digital trust, brand and reputation across its European and global markets. Served six years as senior board member and trustee of the Internet Watch Foundation. Visiting Fellow in Media and Communications at the London School of Economics and Political Science. Governing Board member at two London secondary schools.

KAREN MELCHIOR
MEP | Renew Europe Group

Karen Melchior is a member of the European Parliament representing The Danish Social Liberal Party. Melchior is a coordinator for Renew Europe in the European Committee on Legal Affairs and is also part of the Committee on Women's Rights and Gender Equality and the Committee on the Internal Market and Consumer Protection where she focuses on digitization of the EU.

In 2018 Melchior was elected to the municipal council of Copenhagen, a position she had to leave in June 2019, as she was elected to her first mandate in the European Parliament. During her law-studies, Melchior worked at the Danish representation to the EU. From 2005 to 2017 Melchior worked in the Danish Ministry of Foreign Affairs, holding both positions in Copenhagen and abroad.

NATHALIE LANERET
Director of Privacy Policy | Centre for Information Policy Leadership

Nathalie Laneret is the Director of the Centre for Information Policy Leadership (CIPL) in Brussels. CIPL is a global think tank working with industry leaders, regulatory authorities and policymakers to develop global solutions and best practices for privacy and the responsible use of data to enable the modern information age.

Nathalie has more than 20 years of experience, both in-house and in private practice, including time spent working for CapGemini and 3M. She started her career as an attorney in France and is a graduate in EU law and holds a degree in American law.

Nathalie sits on the International Association of Privacy Professionals (IAPP) European Advisory Board and is a member of the task force of the Cloud Infrastructure Service Providers in Europe (CISPE) Code of Conduct. She teaches privacy courses at several Universities and regularly speaks at conferences in Europe on privacy and security matters.

JULIAN COLES
Co-founder and Policy Lead | Internet Commission

Julian Coles is an independent digital media policy consultant. He has worked for Ofcom and the UK Government's Department of Culture, Media and Sport on social media policy and for the EU toy industry on digital marketing to children. He's on UNICEF's working group on GDPR and children's rights, a member of the Internet Watch Foundation Ethics Committee and a Trustee of Childnet International. Until April 2015, Julian was Senior Adviser, Editorial Policy at the BBC, where he was responsible for editorial policy for the Corporation's online and interactive services for 15 years.

He wrote the BBC's award-winning Online Guidelines and created the BBC's policy for all forms of social media including YouTube, Facebook and Twitter.

RASMUS ANDRESEN
MEP | Group of the Greens/European Free Alliance

Rasmus Andresen has been involved in green politics since the age of 14. Rasmus was first elected into the regional parliament (Landtag) of Schleswig-Holstein in 2009, where he was in charge of budgetary affairs and digital policy. During the last term, he also held the office of the Vice-President of the Landtag. In addition, he was elected member of the city council of Flensburg in 2018, being responsible for Culture, Tourism, Gender Equality and Social Affairs. Since 1 July 2019, Rasmus Andresen is Member of the European Parliament and coordinator for the Greens/EFA in the Budget Committee. Furthermore, he is Substitute Member in the Committee for Industry, Research and Energy, where he recently took on the role of the rapporteur for the Cybersecurity Competence Centre File on behalf of the parliament.

SERGE ABITEBOUL
Board Member | Arcep

Serge Abiteboul is a member of the board of Arcep (Autorité de Régulation des Communications Électroniques et de la poste). He is a Computer Science researcher at the French research institute for digital sciences, Inria, and l'École Normale Supérieure, Paris (external member of the Valda team). He has been Visiting Professor at Stanford and Oxford University, Chaire Professor at Collège de France in 2011-12 and Francqui Chair Professor at Namur University in 2012-2013. He co-founded the company Xyleme in 2000.

Serge Abiteboul has received the ACM SIGMOD Innovation Award in 1998, the EADS Award from the French Academy of Sciences in 2007, the Milner Award in 2013, and was PI of the Webdam ERC (2008-2013). He became a member of the French Academy of Sciences in 2008, and a member of the Academy of Europe in 2011. His research work focuses mainly on data, information and knowledge management, particularly on the Web. He founded and is an editor of Binaire, Le Monde's blog on Computer Science.

Professor LORNA WOODS
Deputy Director of Research | University of Essex

Lorna Woods is professor of internet law in the School of Law at the University of Essex and a member of the Human Rights Centre there. She is Senior Associate Research Fellow at the Information Law and Policy Centre at the Institute for Advanced Legal Studies, University of London. Formerly a practising solicitor in the City of London in the TMT sector, she has both taught and researched in those fields. Lorna's current research, with Carnegie UK Trust, is on regulation of social media platforms.

PRABHAT AGARWAL
Deputy Head of Unit F.2 | European Commission

Prabhat Agarwal is currently working on the European Commission's policies and regulation in the field of online platforms and electronic Commerce. He comes from a background of academic and industrial research. He joined the European Commission in 2007, and has since then covered a variety of digital innovation and regulatory areas, as well as foresight. His particular interests lie at the intersection of science, technology, society, and the law.

Professor BRIAN O'NEILL
Director of Research | Technological University Dublin

Brian O'Neill is Professor of Media and Communications and Director of Research at Technological University Dublin. He is a renowned researcher on youth and digital technologies, online safety and policy for the digital environment. He is a member of Ireland's National Advisory Council for Online Safety and chaired the Irish government's task force on Internet Content Governance. He led the independent assessment of internet safety for the ICT Coalition for Children Online in 2014.

His recent publications include articles for New Media and Society, the Journal of Adolescent Research and Societies. He co-edited Towards a Better Internet for Children? Policy Pillars, Players and Paradoxes (Nordicom, 2014).

STEPHAN LUITEN
Director & Head of Technology | Edelman

Stephan leads the Technology Practice at Edelman in Brussels. He is an international government relations and public policy specialist with 20+ years corporate & consultancy experience. His particular expertise lies in policy and communications supporting digital and data-driven business transformation, emerging technology (artificial intelligence, big data, cloud, IoT, blockchain), (mobile)telecommunications and media. Before joining Edelman, Stephan served as the public policy director of Liberty Global in Europe. He designed corporate policy strategy, thought leadership campaigns and (EU-) government relations to support Liberty Global's European operations and participated in the World Economic Forum annual meetings.

Stephan started his career in the European Commission's Directorate General for the Internal Market working on the first EU Data Protection Directive and the Green Paper on Commercial Communications. Privacy and data protection matters stayed close to his heart ever since. At Edelman, Stephan focuses particularly on helping clients foster Trust in technology deployments and contribute to transparency, accountability and customer-centricity in order to deliver on the promises of emerging technology for our digital economy and society.

PETER ALEXANDER DUBČEK
Student | European Council for Digital Good

Peter Alexander Dubček attends International Baccalaureate Diploma (IB) programme at the Gymnázium Jura Hronca in Bratislava, Slovakia.

Peter has been a member of the digiQ Youth Leaders team since autumn 2016 and a member of the European Council for Digital Good (EuCDG) since spring 2018. Keen to actively educate and inform people about various traps and problems regarding usage of the internet and social platforms. Peter enjoys engaging in non-formal educational activities and considers the international workshops and activities to be the key to opening the door to the world for other young people.

For the past two years, working with digiQ and EuCDG, Peter attended international youth panel meetings in Luxembourg, Prague, Brussels, Milan and Athens. In addition, he visited Microsoft, Google and Facebook offices. He looks forward to having a chance to raise the profile of EuCDG and Slovakia, to meet the most versed European experts for the safe use of the internet, and young people from all over the world.
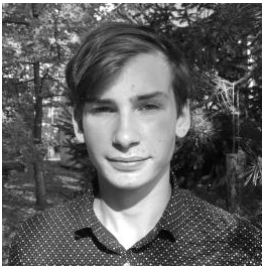
ŠTEFAN MORAVÍK
Student | European Council for Digital Good

Right now I'm a student of Gymnázium Jura Hronca (secondary grammar school) located in our capital Bratislava and I successfully ended primary and middle school at ZŠ Svätý Jur. I would like to transfer to the International Baccalaureate (IB) programme.

In the future, I would like to work as a programmer, but I really want to dedicate myself to the human sciences, such as psychology and philosophy besides working as a programmer.

With the help of my school, DigiQ, European Council for Digital Good (EuCDG), Insight, I am working on a number of projects such as anti-bullying, anti-cyberbullying and Have Your Say. With DigiQ I do workshops in schools around Slovakia.

THE INTERNET COMMISSION

GeSI ENABLING DIGITAL SUSTAINABILITY

LUIS NEVES
CEO | GeSI

Luis Neves has been playing a fundamental role in promoting the role of Information and Communication Technology (ICT) in relation to Climate Change. In 2006 he was elected Chairman of GeSI, and together with the other board members, he successfully developed GeSI to become a recognised global organisation in sustainability. Under his leadership, GeSI became a globally recognised Industry organisation in the field of sustainability and a "thought Industry Leader" in the area of climate change.

As GeSI Chairman he was the driving force and the chairman of the steering committee of the recent SMARTer 2020 study "The role of ICT in driving a sustainable future" prepared for GeSI by the Boston Consulting Group. In January 2013 he was appointed Senior Vice President Group Climate Change and Sustainability Officer.

Luis has held senior positions in many organisations among which the United Nations, the European Round Table of Industrialists Climate Change Group, SAP Sustainability strategy, ICT4EE Forum, ICC Commission on Environment and Energy and Green Economy Task Force, "Econsense" - The German Sustainability Association, BITKOM - the German ICT Association, UNFCCC Momentum for Change Initiative, the Joint Audit Cooperation (JAC), GreenTec Awards and the World Resources Forum Association.